

Organizing an Aquarium Pet Surrender Event



Acknowledgements

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Information in this guide was adapted from Habitattitude, Be a Hero Release Zero, and aquarium pet surrender initiatives led by Wisconsin Sea Grant, Minnesota Sea Grant, Illinois-Indiana Sea Grant and the Illinois Natural History Survey. Event-specific recommendations reflect two aquarium pet surrender events held in Erie, Pennsylvania. The events were organized and hosted by Pennsylvania Sea Grant, the Erie Humane Society, and the Herps Alive Foundation.

A special thank you to Tim Campbell, Wisconsin Sea Grant, Greg Hitzroth, Illinois-Indiana Sea Grant, and Doug Jenson, Minnesota Sea Grant, for sharing the information needed to develop a surrender program in Pennsylvania.

Questions about the guide or the process can be directed to Sara Stahlman at sstahlman@psu.edu.







Helping Aquarium Owners Find Long-Term Solutions for their Pet

Owning an aquarium can provide numerous benefits, both for personal enjoyment and overall well-being. However, for some species like turtles or goldfish, their size, longevity, and the expense to feed and care for them may prove challenging to some owners. Being a responsible pet owner means ensuring the pet is cared for its whole life. Organizing an aquarium pet surrender event, where the animal will be safely and responsibly rehomed, can be a helpful way to support pet owners who need to find a new home for their aquarium pet. Pet surrender events also help native species and the ecosystem, as they prevent aquarium pets from being released into the wild. Releasing aquarium pets into the wild can be detrimental to the pet, to the native species living there, and to the ecosystem.

This guide serves as a resource for anyone interested in organizing and hosting aquarium pet surrender events.



Introduction & **Background**

Aquariums and aquatic pets are very popular hobbies in the United States. In 2022, more than 11 million households owned freshwater fish, and 5 million owned reptiles such as turtles (spots.com pet owner statistics). Many of the brightly colored and attractive fish, turtles, crustaceans, plants, and other creatures purchased for aquariums are not native to Pennsylvania. When owners decide they no longer want or can no longer care for the animals and plants in their aquariums, they often choose to do what they feel is the most humane option, releasing them into the natural environment. For many released animals, the new environment is unsuitable, and they can't survive. For released animals that do survive, they can establish reproducing populations and may cause harm to other organisms, becoming aquatic invasive species (AIS).

Aquatic invasive species (AIS) are non-native plants, animals, or pathogens that can cause harm to the environment, the economy, and human or animal health. They compete with native species by altering the food web and consuming valuable resources. They may also have negative impacts on water quality and the dynamics of natural ecosystems.

Preventing the spread of AIS is important because once introduced, these species are very difficult to control and manage, and can cost large amounts of time, money, resources, and lost revenue.

Currently, more than 150 aquarium species, such as goldfish, red-eared slider turtles, and plants like Hydrilla and Brazilian waterweed, have spread to new habitats in Pennsylvania after being released into waterways. Most pet owners would prefer to find their pet a new home if they are not able to care for it. Unfortunately, finding a new home for aquarium pets can be difficult. A community-organized aquarium pet surrender event provides a safe and convenient alternative to releasing into the wild.

Purpose

This guide was designed as a tool to help individuals and organizations who may be interested in organizing and hosting an aquarium pet surrender event. Aquarium pet surrender events provide a convenient aquatic pet adoption or return option for owners with unwanted pets and avoids potentially harmful releases into the environment. The information presented is guidance only and should be adjusted as necessary.

What is an Aquarium Pet Surrender Event?

An aquarium pet surrender event is a collaboration between community partners that provides a safe and judgment-free option for pet owners to surrender their aquarium pets. Typically, it is a one-day event centered in a city or town at a readily accessible and familiar location. The event can be anywhere from two hours to a full day depending on staffing or volunteer capacity and availability of space. This guide focuses solely on surrender events for aquarium pets and plants.





Aquarium Pet Surrender Event Logistics

Securing **partnerships** is an important component in maximizing the value of the event and should lead to mutual benefit for all parties involved. These partners will shape the scope and public perception of the event, determine which species can be accepted, and how much public exposure the event will receive.

Partners may include entities that can take on one or more of the following roles:

- Site Host Acts as a site host or location venue. May also be an organization which can accept, care for, and adopt out the surrendered animals.
- **Promotion and publicity** Entities that can assist with promotion of the event through media and outreach, and education and outreach about AIS and the importance of the aquarium pet surrender campaigns. Media partners may include news and radio contacts, local Sea Grant programs, academic institutions, and other community groups. This is also an opportunity for volunteers to get involved and connect with the public.
- Animal Welfare Staffing is necessary to ensure proper care of all surrendered animals during the event. Depending on the size and scale, organizers should consider assigning roles to expedite the process and ensure animal safety. This might include:
 - Identifier, or someone experienced enough to correctly identify species within each taxa
 - Handler, or individual experienced with handling a variety of species within a taxa to avoid injury to both humans and animals
 - Veterinarian and/or vet tech who can assess the health of each animal.

In some cases, these roles can overlap (e.g., individual volunteers or organizations able to identify species and have experience handling them), and one or more individuals or organizations may be needed of each role.

Sample list of partners

- Sea Grant
- Humane Society or other animal rescue group
- Local businesses
- Hobbyist clubs and societies
- Aquariums
- Zoos
- Environmental Learning Centers
- Flea markets
- Civic groups
- Public and Private Schools
- Girl and Boy scout troops
- Watershed organizations and other environmental non-profits
- News and Radio outlets
- Veterinary Hospitals



Surrender Event Considerations

a) Timing

Consider the seasonal timing of the surrender event to maximize participation and the number of pets being surrendered. Late spring, when college students are leaving dorm rooms and teachers are clearing out classrooms can be an ideal time for an aquarium pet surrender event. Students may have had dorm pets they can no longer care for, and teachers often have class pets they need to find homes for. Late summer or early fall can also be an ideal time to hold an event as students return to school, often leaving behind pets with parents or family members.

b) Location

Choose a convenient, easy to access location that is well known by the community. Examples can be animal shelters, nature centers, universities, aquarium clubs, local businesses, or connecting with existing community events in your area. Considerations when choosing a venue may include amount of foot traffic and access to regular visitors, ability to offer promotional assistance, capacity to house animals, traffic and visibility, and human capacity. For example, animal shelters are typically a well-known community asset, can assist with promotional efforts, and may be able to house and re-home surrendered animals. An Alternative to hosting a solo event would be to participate with existing community events. Doing so may help maximize promotions and visibility, save time and effort in finding a suitable location, and in organizing logistics. However, participating in an existing event may result in less control over the timing, location, and logistics.

c) Location set up

Setting up the event space will depend on the location, indoor or outdoor setting, available space, and partners in attendance. Consider the general flow of traffic at the host site and how your set up will appear to passersby. If the event is held in a public setting, this creates an opportunity for additional education about invasive species. A diagram of a sample location setup can be found in Appendix C.

d) Registration

<u>Pre-Registration</u> - Offering or requiring preregistration, if feasible, helps organizers to plan in advance for logistics such as adequate staffing or volunteers, length of the event, and knowing the types of animals to anticipate. Pre-registration may involve registering online via a website or social media app, or by contacting the organizer electronically or by phone. Pre-registration can also reflect the success of promotional efforts, such as unique URLs or QR codes developed specifically for the event.

<u>On-site registration</u> - In conjunction with preregistration, or as an alternate process, owners may be encouraged or allowed to simply walk in on the day of the event. This can be quickly and easily done by having owners complete a surrender form, including species information, reason for surrender, and age and length of time in owner's care.

A sample registration form is included in Appendix A.

<u>Aquarium pet surrender surveys and forms</u> - Aquarium pet surrender events, surrender surveys, and intake forms provide an opportunity to gather information about owner behavior and choices, to help plan future events, and gauge level of outreach and education needed to prevent the spread of invasive species.

A surrender form is a tool that can be used to collect program evaluation data and should be required for each participant. This form will collect relevant information about the animal being surrendered, why they are being surrendered, how they learned about the event, and any other relevant information event organizers would like to collect. Questions to ask participants may include,

- Why are you surrendering your pet(s)?
- · How did you hear about the event?
- What might you have done with your pet, had this opportunity not been available?



Additional questions that measure owner knowledge and of invasive species before and after the event and any anticipated behavior change, may be helpful in planning future events and to gauge outreach or education needs. These questions can be included in the registration and intake forms, or as a separate survey. Examples of pet surrender surveys can be found in Appendix B.

e) Publicity

Once the partners have decided on a location and date for the event, planning should focus on promotion and owner participation.

Promotion may include issuing press releases to local earned media, paid advertising, social media posts, television and radio PSA's and interviews, and distributing or posting flyers or fact sheets to local universities, coffee shops, and other appropriate locations.

Promotional materials should include information for would-be participants, such as registration and guidelines, the types of aquarium pets that will be accepted, event-specific information, such as how they heard about the event and rationale for participating can assist organizers when debriefing and planning for future surrender events.

Promotional mediums also make great tools for spreading general awareness about aquatic invasive species and prevention messages. Regardless of whether a surrender event brings in one pet, or 20, media promotions for the event will inevitably reach a broad and diverse audience, making it important to include the messages and information important for the audience to know.

If budget allows, investing in paid advertising through local news and radio stations offers a unique opportunity to expand the event's reach and include audiences that may not have access to social media. If paid advertising budget is an issue, consider asking local TV and radio stations to donate to the cause by running on-air or online public service announcements about the event.

Examples of a pet surrender forms, sample media post, and other logistics for hosting an event can be found in the "Tips and Tools for Hosting a Successful Pet Surrender Event" section of this guide.



Case Study: Erie Pet Amnesty Days

Partners/Organizers: Pennsylvania Sea Grant,
Erie Humane Society, and the Herps Alive Foundation.
Timeframe: May 2021, through May 2023
Location: Erie, Pennsylvania

Please Note:

These events took place during the Covid-19 pandemic.

Roles:

Pennsylvania Sea Grant – led the event planning, promotions with news and media contacts, sharing social media promotions, education and outreach, development of do not release materials, and facilitation with girl scout troops to assist with community outreach.

Erie Humane Society – Event venue. Developed and promoted Facebook event, assisted with promotional efforts.

The Herps Alive Foundation – Identified types of pets considered for surrender, accepted surrendered pets, kept records of types of pets surrendered, handled rehoming and adoptions after the event.

Four aquarium pet surrender events took place at the Erie Humane Society in Erie, Pennsylvania. The first event, "Erie Pet Amnesty Day" was held on May 1, 2021, from 11 AM-3 PM. The Herps Alive foundation, a non-profit public charity dedicated to saving, rehabilitating, and caring for unwanted reptiles and amphibians, accepts the surrender of turtles, snakes, lizards, fish, and other aquarium pets. By simply filling out a surrender form, pet owners felt assured that their pets would be rehomed to responsible owners or would be cared for at the Herps Alive sanctuary until they found new homes.

To enhance education and outreach efforts, the pet surrender team partnered with local Girl Scout Troops to disseminate "Do Not Release" and "*Habitattitude*" campaign messages to local pet



This event resulted in two pet owners traveling from the Pittsburgh region to surrender two red-eared slider turtles and one large goldfish. While the initial turnout of surrenders was low, this event promoted local discussion with about the issue of pet release.







The partners organized a second aquarium pet surrender event on May 21, 2022. Prior to this event, Pennsylvania Sea Grant and project partners elevated promotional efforts by developing social media posts well in advance of the event, and releasing a YouTube video about the aquarium pets, the trade industry, and the impacts of releasing aquarium pets. Additionally, Pennsylvania Sea Grant purchased promotional television and radio spots and online advertisements with a local television station. This event ran similarly to the first, with Pennsylvania Sea Grant and Herps Alive setting up educational booths at the Erie Humane Society. While participants were encouraged to pre-register, walk-ins were also accepted. Ten individuals pre-registered for the event using the online registration option, and three walked in to surrender animals. A total of 17 surrendered pets, including multiple species of turtles, tortoises, and fish were turned over to Herps Alive. The owners expressed gratitude for having an option for pets that were either too large to care for, became too much of a commitment for them, or belonged to children who have since grown and went off to school.



On November 22, 2022, a third event was held. The main promotional strategy for this event included a Facebook Event page hosted by the Erie Humane Society and a series of social media posts shared by partners. Television and radio promotions were not used. There was a significant decline in the number of registrations, with one participant surrendering a large yellow-bellied slider.

A fourth event was held on May 6, 2023. During this event, 19 individual pets were surrendered from 10 participants. The species surrendered included six species of turtle (two yellow-bellied sliders, a river cooter, a musk turtle, a West African mud turtle, and an African helmeted turtle); a Russian tortoise, a Savannah monitor lizard, a snail, and 10 fish, most of them being goldfish. Reasonings for pet surrender were like previous events, with pets being too large to care for, the maintenance was too much to handle, they belonged to a loved one who had passed away, or to children who have since left home. For this event, a television ad was aired approximately two weeks prior to the event and 50% of participants claimed they heard about the event through this promotion.



Important reminders and reflections

Ensuring the public has a clear understanding of what types of animals will and will not be accepted is extremely importation in preventing any confusion on the day of the event. Additional guidance, in advance of the event, should focus on safety measures for transporting pets to the event, such as plastic tubs or shoe boxes for turtles, and buckets for fish.

- Clarifying the types of pets that can be surrendered.
- It is important to remember that measuring the success of the event is not only focused on how many
 participants show up, or how many pets are surrendered, but by how much knowledge (and ultimately
 behavior change) was shared through education surrounding the event. While only three species were
 surrendered in the May 2021 surrender event in Erie, outreach from the event resulted in an NPR news
 interview, multiple articles, press coverage at the event, and members of the public reaching out with
 questions about their own pets.

Resources

Aquarium Pet Surrender Campaigns for responsible aquarium ownership The following are public information campaigns designed to inform pet owners about the seriousness of AIS and provide alternatives to release. These campaigns also provide materials to help organize and publicize aquarium pet surrender events.





Habitattitude is a national education campaign created by the Pet Industry Joint Advisory Council, the U.S. Fish and Wildlife Service and the National Oceanic and Atmospheric Administration. It focuses on raising public awareness on invasive species issues to help consumers, industry, law enforcement, and natural resource managers make wise choices to protect the environment from invasive species related to aquarium species and water gardening. Habitattitude uses unified messages to provide alternatives to release, such as:

- Contact a retailer for proper handling advice or for possible returns
- Give/trade with another aquarist, pond owner, or water gardener
- Donate to a local aquarium society, school, or aquatic business
- Seal aquatic plants in plastic bags and dispose in the trash
- Contact a veterinarian or pet retailer for humane disposal guidance
- Know your state regulations regarding these alternatives



Be a Hero, Release Zero

Be a Hero, Release Zero is an education program developed by Illinois Indiana Sea Grant, the Illinois Natural History Survey, and the Prairie Research Institute provides water gardeners, aquarium owners, and teachers with information on AIS. While the program and information are based in Illinois, Be a Hero, Release Zero provides basic AIS information and alternative native species recommendations, and alternatives to release including resources for aquarium pet owners.

Aquatic Invaders in the Marketplace

Aquatic Invaders in the Marketplace is an educational program developed by Illinois Indiana Sea Grant and the Illinois Natural History Survey that provides individuals with the information and tools they need to help prevent the spread of aquatic invasive species commonly found in trade.

Don't Let it Loose

The Don't Let it Loose program is sponsored by the U.S. Fish and Wildlife Service and is managed by the Invasive Species Action Network. It promotes rehoming information and educational resources for aquarium pet owners.

SEA GRANT RESOURCES



can no longer take care of the animals and plants in their aquariums, species are often released into the natural environment where they can establish and become invasive. It is important that aquarium owners understand the impacts that AIS can have and take actions to ensure these plants and animals are disposed of in a proper manner and are never released into the natural environment.



chain and consuming valuable resources needed by n species. AlS also have negative impacts on water qual a and have the ability to completely change the dynamic re natural ecosystems.

Best Management Practices for aquarium owner's fact sheet



Water gardenning is becoming an increasingly plequiter hobby and is one of the faster always and the second feelings of serently and calm, they can also represent youlded waters as invasive species can offer appear and be accidently spresent youlded waters as invasive it is important that water gardeners understand the impacts that AIS can have and it is important that water these species don't spread water and the inbody.

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Best Management Practices for water gardener's fact sheet



The red-eared slider is a hardy freshwater turtle that is popular as an aquahum pet in the United States. It gets its name from the broad red stripes present behind each eye. Its popularity in the pet trade has helped account for its numerous introductions worldwide; and it is now designated as one of the "100 World's Worst Invaders".

Species Description The most disriguizing characteristic of the red-saved sider is the unique, bread, notable-narrage patch or "cara" (and beind second or the ways. The shall is solved that general with black containing the shall be shall be approximately a straight of the shall be shall be approximately a straight of the shall be shall be approximately a straight of the shall be shall be approximately a straight of the shall be shall be approximately a shall be shall be shall be appeared by a straight of the shall be shall be appeared by a straight of the shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be appeared by the shall be shall be shall be shall be appeared by the shall be shall be shall be shall be appeared by the shall be shall be shall be shall be appeared by the shall be shall be shall be shall be shall be appeared by the shall be shall be shall be shall be shall be appeared by the shall be shall be shall be shall be shall be appeared by the shall be shall be shall be shall be shall be appeared by the shall be shall be shall be shall be shall be appeared by the shall be shall be shall be shall be shall be appeared by the shall be shall be shall be shall be shall be appeared by the shall be shall be

Native & Introduced Range: The native range includes Midwestern states within th Guf Coast basin and the Microsoft in the Horton as for east as Wet Virginia. Since the Horton, maskive numbers of young tuttise have been generated on tur firms to be sold in the pet stude. I Pennglynain, the recorded occurrence of the red-aared slider was in the in Lehiph County. This turtle can now be found in man counties across Pennsylvania.



Biology & Spread Reclared sides are the most commonly exported turtle species and are sold as hatchings measuring over four inches in length. Adult siders can easily height of up to 30 cm (10 m), and unscapecting owners are rarely prepared to continue maintaining them in captudy at this size. The owners than dispose of them by releasing them into local waterways and impoundmenter, which has led to their introduction and spead into the natural environment. Bedieds solid) prunt to the occeptum in this practice is

Fact sheets on red-eared sliders, goldfish, and other aquarium species



AIS Field Guide App

Habitattitude Table banners, floor banners, and other outreach materials

Aquatic Invasive Species Field Guide

To request copies of the Pennsylvania Aquatic Invasive Species Field Guide or other outreach materials available for Ioan, contact paseagrant@psu.edu.

Appendix

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The aquarium industry is a very popular hobby in the United States. More than 13 million households maintain aquariums, and businesses such as medical offices and restaurants can account for thousands more. However, when owners decide they no longer want, or can no longer take care of the animals and plants in their aquariums, species are often released into the natural environment where they can establish and become invasive. It is important that aquarium owners understand the impacts that AIS can have and take actions to ensure these plants and animals are disposed of in a proper manner and are never released into the natural environment.

Aquatic invasive species (AIS) are non-native plants, animals, or pathogens that cause harm to the environment, the economy, and human or animal health. Preventing the spread of AIS is important because once introduced, these species disrupt ecosystems, reduce biodiversity, and cost communities huge amounts of time, money, resources, and lost revenue.

Many of the brightly colored and attractive fish, crustaceans, plants, and other creatures purchased for aquariums are exotic and not native to Pennsylvania. If released, they have the potential to become harmful invasive species. These releases can be intentional or unintentional. Unintentional introductions can occur if species escape and make their way into a water source. Intentional releases can occur if pet owners decide they can no longer care for their pets or plants, and think the most humane option is to release them into a local pond or river. Unfortunately, the intended good deed of releasing that species could have



hoto courtesy of iStock by Getty Images.

dire consequences for native species. Released species can often outcompete native species by altering the food chain and consuming valuable resources needed by native species. AIS also have negative impacts on water quality and have the ability to completely change the dynamics of natural ecosystems.

Appendix A: Best Management Practices for aquarium owner's fact sheet

APPENDIX CONTINUED



Many aquarium species, such as goldfish, red-eared sliders, and numerous aquarium plants like Hydrilla and Brazilian waterweed have already made their way into Pennsylvania waters. National campaigns such as *Habitattitude*[™] provide alternatives for releasing unwanted aquarium pets and plants. By following these simple steps, aquarium owners can help prevent further release of these species and play an active role in preventing the spread of AIS.



Photo courtesy of Jon Sullivan, Biolib.cv via Encyclopedia of Life.

Alternatives to Release:

2

Contact a retailer for proper handling advice or for possible returns.

Give/trade with another aquarist, pond owner, or water gardener, or donate to a local aquarium society, school, or aquatic business. If your plant or animal finds a new home with one of these locations, be sure to emphasize "Don't Release" into the environment.

Seal aquatic plants in plastic bags and dispose in trash. These materials should not be composted because their seeds and other plant parts may spread.

Contact a veterinarian or pet retailer for guidance about humane disposal of animals. Disposal of live organisms should be considered as the last resort.



Appendix A: Best Management Practices for aquarium owner's fact sheet continued

APPENDIX CONTINUED _



Water gardening is becoming an increasingly popular hobby and is one of the fastest growing branches of the aquarium trade. While water gardens are beautiful and promote feelings of serenity and calm, they can also represent troubled waters as invasive species can often appear and be accidently spread by water gardening activities. It is important that water gardeners understand the impacts that AIS can have and take actions to ensure these species don't spread while still enjoying their hobby.

Aquatic invasive species (AIS) are non-native plants, animals, or pathogens that cause harm to the environment, the economy, and human or animal health. Preventing the spread of AIS is important because once introduced, these species disrupt ecosystems, reduce biodiversity, and cost communities huge amounts of time, money, resources, and lost revenue.

Invasive plants, snails, and fish often make attractive additions to water gardens; however, if released, they can become a huge problem. These species are often readily available for purchase at local retail outlets, by delivery from online sources, or hitchhike in the packing material, soil, or water accompanying your purchase. Unintentional introductions become more likely if a water garden is built near a natural body of water. Extreme weather events, such as heavy storms and flooding, can spread species as high waters and winds can carry plant fragments, debris, seeds, and even the species themselves to neighboring waterways. Invasive species are typically hardier, grow faster, reproduce often, and can outcompete native species



Photo courtesy of iStock by Getty Images.

and cause harm to ecosystems and the food web, and therefore should never be disposed of or released into a natural water system.

Water gardeners can unintentionally spread AIS when they 1) unknowingly purchase an invasive species from retail stores; 2) build water gardens too close to a natural waterway, or 3) dispose of aquatic plants by releasing them into a natural waterway. By following a few simple steps, water gardeners can play an active role in preventing the spread of AIS (see other side).

Appendix B: Best Management Practices for water gardener's fact sheet

APPENDIX CONTINUED

When Constructing a New Water Garden:

Choose a location away from natural waterways and flood-prone areas. *This will help ensure that the plants and animals in the water garden will not be carried into local steams, ponds, or lakes as a result of heavy rainfall.*

When Adding Plants:

Purchase from licensed nurseries. Many jurisdictions require that the license be posted. If the license isn't clearly visible, ask an employee about their licensing.

Choose regionally-native or non-invasive plants. *This will reduce the amount of plant-removal (i.e., weeding) needed* to maintain the garden while also reducing the risk to nearby waterways should any plants be moved by wind, animals, flooding, etc.

Check with your state natural resource agency to confirm which plants to avoid for your region. *Many states maintain regulated invasive species lists.*

Rinse plants in a bucket before planting. Remove all dirt and any attached debris including other vegetation, animals, or eggs before planting; dump bucket water on dry land. Strain debris from water before dumping and dispose of debris in a plastic bag. *This will help keep unwanted plants and animals from being accidentally introduced into the water garden, and keep these same organisms out of storm drains that might lead to natural waterways.*

When Doing Maintenance:

Check that the water garden remains isolated from natural waterways and areas that flood. *If this is not the case, the above recommendations regarding plant choice and rinsing are even more critical; installation of standard landscape water diverting structures (i.e., water bars, swales) or relocation of the water garden should be considered.*

Remove uninvited plants that colonize your pond. A plant that moves into your pond and becomes established is likely an invasive species. It should be removed and disposed of properly (see below).

Freeze unwanted plants in a sealed plastic bag and dispose in the trash. *Unwanted plants should not be composted because their seeds and other reproductive plant parts may remain viable.*

Find a new home for unwanted fish such as a pet retailer, animal shelter, or other water gardener. If your animal finds a home with another water gardener, make sure that it won't be released into the environment in the future. If euthanasia is an option, consult with a veterinarian.

Sea Grant



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 References:

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Pennsylvania Sea Grant is a partnership of the National Oceanic and Atmospheric Administration (NOAA) and Pennsylvania State University. 2023.

Appendix B: Best Management Practices for water gardener's fact sheet continued

APPENDIX CONTINUED

Copy of Erie Pet Amnesty Day Registra Be a Hero, Release Zero! Fill out this regis surrender your aquarium pets on Saturday the Erie Humane Society. We will be accep lizards, and other aquarium pets.	stration form to safely and responsibly y, May 6, 2023, from 11:00 AM- 2:00 PM at
1. First Name	7. Which species do you intend to surrender at this event? (you may choose more than one)
2. Last Name	 Fish Turtle
3. Address	○ Snake○ Frog
4. Phone Number	○ Snail○ Crocodilian
5. E-mail Address	 Crayfish Lizard Other
 6. How many pets do you intend to surrender? 1 2 3 4 5+ 	Other (please specify) 8. Briefly describe the pet(s) you intend to surrender. Include information such as species or type, size, gender (if known), and any other details you would like to share.

Appendix C: Sample Registration Form

_ APPENDIX CONTINUED

Copy of E	rie Pet Amnesty Day Regis	tration
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○ 11:10	◯ 12:40	
○ 11:20	○ 12:50	
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Appendix C: Sample Registration Form continued

APPENDIX CONTINUED _____

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216-374	-1392
OWNER NAME:	
ADDRESS:	
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HONE:	
PECIES:	
GE AND SIZE:	
DENTIFYING MARKS OR INJURIES:	
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S THE ANIMAL ENDANGERED OR SUBJECT TO AN	IY FEDERAL OR INTERNATIONAL LAW?
F SO, IS THE ANINMAL CURRENTLY LICENSED AN	ID/OR MICROCHIPPED OR PIT TAGGED?
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S THIS ANIMAL COMING TO THE HERPS ALIVE FO ANCTUARY ANIMAL?	DUNDATION AS A SPONSORED OR
EASON FOR SURRENDER	
	This signature gives title of the above described animal to the Herps Alive Foundation
DATE OF INTAKE:	SURRENDERING OWNER:
Y (Print)	
IGNATURE FOR HERPS ALIVE FOUNDATION	SIGNATURE

Appendix D: Sample Pet Surrender Form





APPENDIX CONTINUED

Appendix E: Sample Site Layout

APPENDIX CONTINUED _____

Post	ocial Media Posts Spring 2023
	Photo
DON'T LET IT LOOSE! Aquarium pet rehoming event – May 6, 2023, 11am-2pm, Erie Humane Society	
Did you know that owning an aquarium is the second most popular hobby in the United States? When fish, turtles, and other aquarium pets become too large, or the owner can't care for them, they are often released into the wild. This video highlights the various ways that aquarium pets and plants	PASG Video:
impact the environment after release. Organized by Pennsylvania Sea Grant, The Erie	https://www.youtube.com/watch?v=eBj6-V87IJY
Humane Society, and Herps Alive	
Register for Pet Amnesty Day here:	
Or visit the event for more information:	
BE A HERO – RELEASE ZERO! Aquarium pet rehoming event – May 6, 2023, 11am-2pm, Erie Humane Society	RE
If you are an aquarium pet owner and need to rehome your pet – register today for the next Pet Amnesty Day. There is NO FEE to safely rehome your pet through this event.	
Organized by Pennsylvania Sea Grant, The Erie Humane Society, and Herps Alive	
Register for Pet Amnesty Day here:	NO STAT
Or visit the event for more information:	
	ALT TEXT: Red-eared slider turtle in a plastic container on its way to finding a new home at an aquarium pe surrender event
AQUARIUM PET OWNERS – surrender opportunity –	
Erie, PA – May 6 – NO FEE	Pet Amnesty Day
Don't release – rehome instead! It's the humane	
thing to do – Register today to rehome your	🖌 Be a HERO
aquarium pets safely and responsibly.	Release ZERO!
Register TODAY! There is NO Fee	ERIE HUMANE SOCIETY
Organized by Pennsylvania Sea Grant, The Erie	And
Humane Society, and Herps Alive	ALT TEXT: Don't release, rehome instead! Safely and responsibly rehome your aquarium pet at the next
Register for Pet Amnesty Day here:	Aquarium Pet Surrender Event on May 6.

Appendix F: Sample Social Media Guide

APPENDIX CONTINUED



Appendix G: Sample Press Release

APPENDIX CONTINUED __

Sample Supply List:

- 2-3 tables
- Table covers
- Habitattitude banners and floor displays
- AIS outreach materials (watch cards, fact sheets, tip cards, etc.)
- Sample specimens
- Give-away items (pencils, magnets, stickers, temporary tattoos, etc.)
- Pens
- Hand Sanitizer
- Snacks and water
- Rubber bands
- Notepads/paper
- Paper Clips
- Masking Tape
- Pins
- Business cards

(May be supplied by the surrender organization)

- Buckets
- Aquariums
- Nets
- Extra fish/turtle food
- Surrender Forms
- Donations bucket

Appendix H: Sample Supply List

References

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Campbell, T., Hitzroth, G., and Jensen, D. 2018. *Using Local Events to Create Convenient Alternatives to Pet and Plant Release* [Power Point Slides]. Wisconsin Sea Grant, Illinois-Indiana Sea Grant, and Minnesota Sea Grant.

Habitattitude. 2022. < https://www.habitattitude.net/>

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Pet Ownership Statistics. 2022. < https://spots.com/pet-ownership-statistics/>







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